

Title of volunteer position: Raise Heck Tug O' War Committee

Description: The Raise Heck Tug O' War Committee is a group of community members who will help plan, coordinate, and execute the Raise Heck Tug O' War fundraiser which is part of the Annual Harvest Festival. The Harvest Festival event takes place at Prescott Farm on Saturday, September 14, 2019. Money raised will go toward the Fledglings and WildQuest Camp scholarship funds.

Time Needed:

Commitment: May - September

Time Required: Varies. Meetings (2 hours or less) will take place approximately once/month through July; additional meetings may be added in August and September; Time devoted to tasks outside of meetings (such as team recruitment, donation solicitation, and marketing) will also vary from month-to-month and by committee member.

Days & Times: To Be Determined (as committee members are available)

Tasks, Responsibilities, and Expectations: Committee members will act as ambassadors for the Raise Heck Tug O' War fundraiser and participate in the planning of the event in any or all of the following ways:

- Generate list of potential businesses and organizations for team sponsorship, donations, etc.
- Provide input/feedback regarding development of recruitment and fundraising materials
- Distribute recruitment/fundraising materials
- Conduct in-person, phone, and email outreach on behalf of Prescott Farm to solicit:
 - Event Sponsors and Supporters
 - Tug O War Teams
 - In kind donations
 - Other items as determined by the committee
- Participate in online fundraising promotion (share on social media, send emails to contacts, etc.)
- Pre-event set up and post-event clean up

Qualifications: Individuals wishing to participate in a volunteer capacity on the Raise Heck Tug O' War Committee should demonstrate the following strengths, skills, and interests:

- Enthusiasm for nature and support of Prescott Farm's mission
- Enjoy working as part of a team
- Strong written and verbal communication skills
- Demonstrate strong interpersonal skills
- Must have access to the internet.
- Be able to send and receive email
- Prior event planning and fundraising experience a plus

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- Other computer skills helpful but not essential

Training: Prescott Farm will provide an initial orientation, an overview of our programs (specific emphasis on Fledglings and WildQuest Camp since funds raised will support these programs), the Harvest Festival and Raise Heck Tug O' War.

Work Site: Meetings will be held at Prescott Farm in the Farmhouse or the Samuel P. Pardoe Education Center. Prescott Farm staff will do our best to accommodate committee members who wish to attend a meeting but cannot be physically present via online meeting or conference call whenever possible.

Staff Liaison: Development & Communications Director, Phoebe VanScoy-Giessler.